



**GUARANTEED
40% AMAZON
SALES GROWTH
IN 4 MONTHS**

*Or get your money back!

www.expgrowthdigital.com

**RESULT DRIVEN
AMAZON
MARKETING
AGENCY**

ABOUT US

ExpGrowth is a result-driven top-tier full-service Amazon marketing agency. From dynamic product launches to strategic listing optimization, meticulous PPC management, and insightful reporting, we navigate the complexities, all while staying in sync with your team's objectives.



OUR SERVICES

We help Amazon sellers succeed - from launching products to improving listings and managing ads.

PRODUCT LAUNCH

We handle full-scale market research, competitor benchmarking, and launch strategy development.

LISTING OPTIMISATION

We optimize all key elements: titles, thumbnails, bullet points, A+ content, and backend search terms.

PPC MANAGEMENT

We create and execute comprehensive PPC strategies, including generic, competition, brand, and retargeting/remarketing campaigns.

OUR PORTOFOLIO

We expertly manage clients across categories on Amazon North America, India, and the UK, in categories such as beauty, pet supplies, home & kitchen, electronics, office equipment, and adult and child safety products.

tiggle

 **GOLENS**



FLOWER AURA

Be.[®]
uni

Pawlo[®]

HOUZAIDE
WORLD OF WELLNESS & CARE

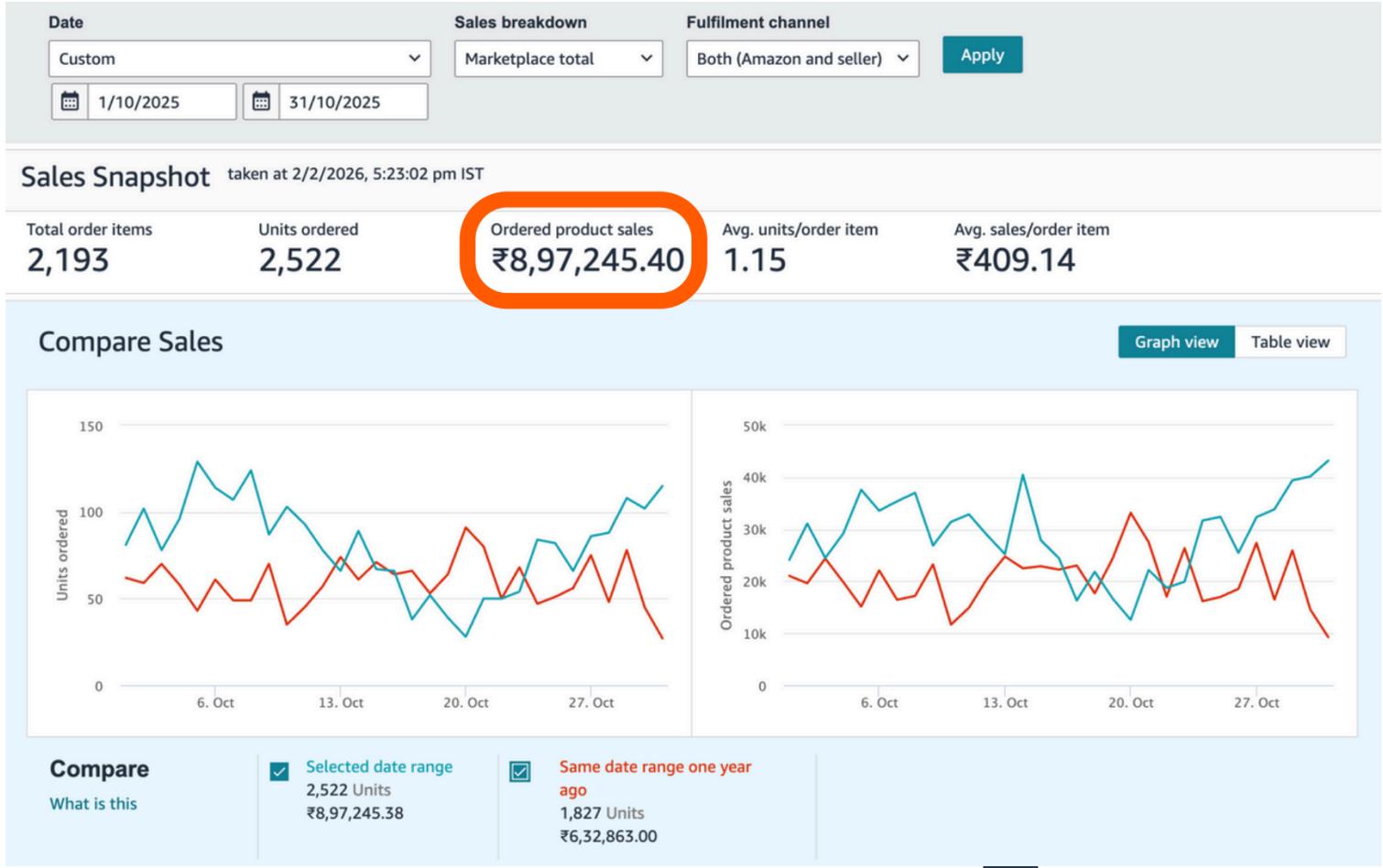
WC
WONDER CARE

SM
StyleMake

PEPPY[®]


NIXY HUB


FENRIR



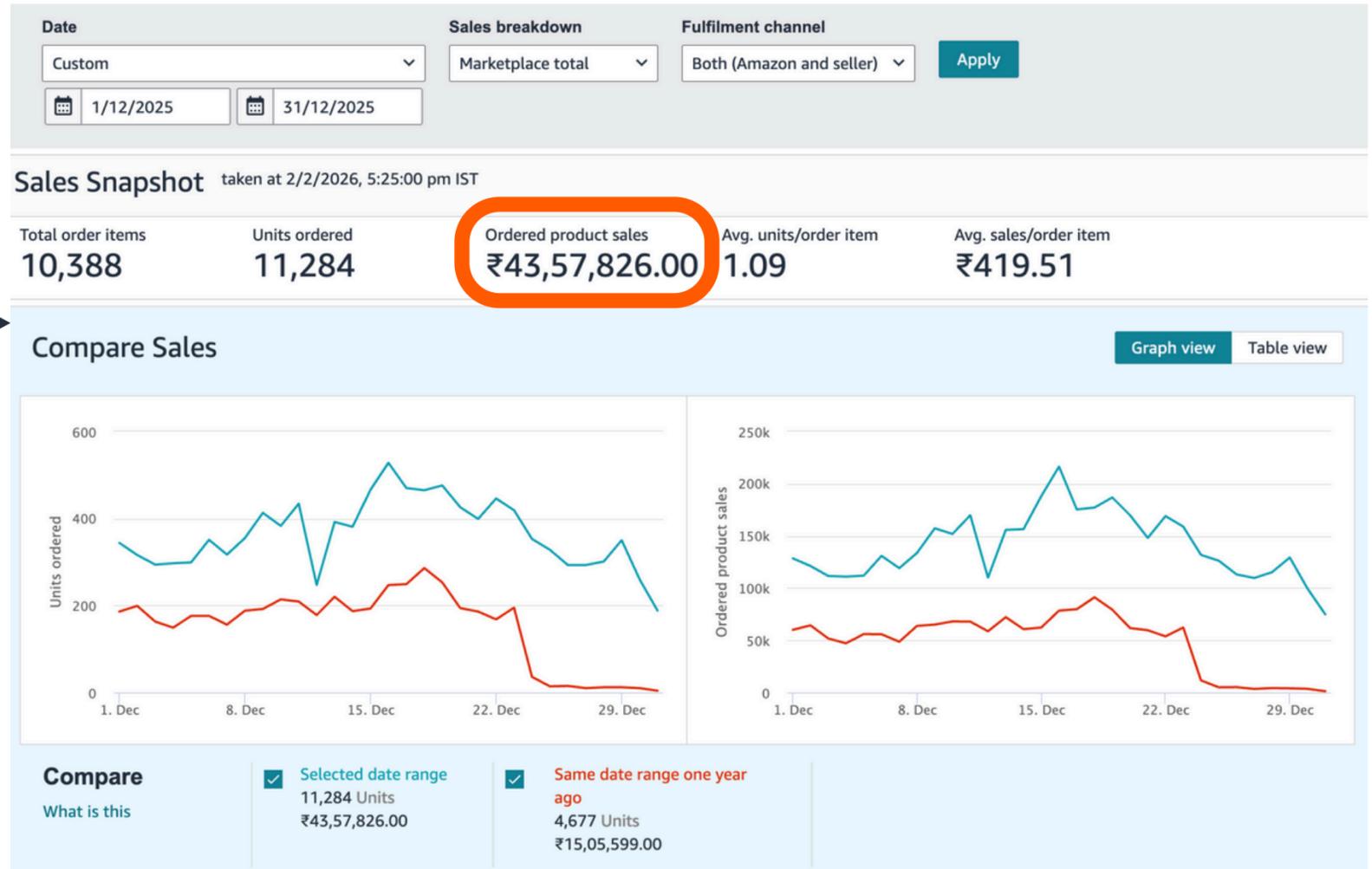
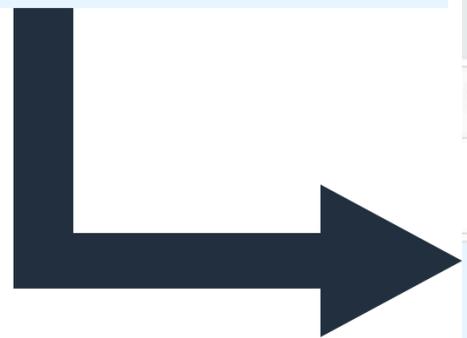
HOT CHOCOLATE BRAND

CASE STUDY 1

REVENUE GROWTH

INDIAN MARKET

Boosted 5x Sales within 3 months from 9 Lacs to 43.5 Lacs a month

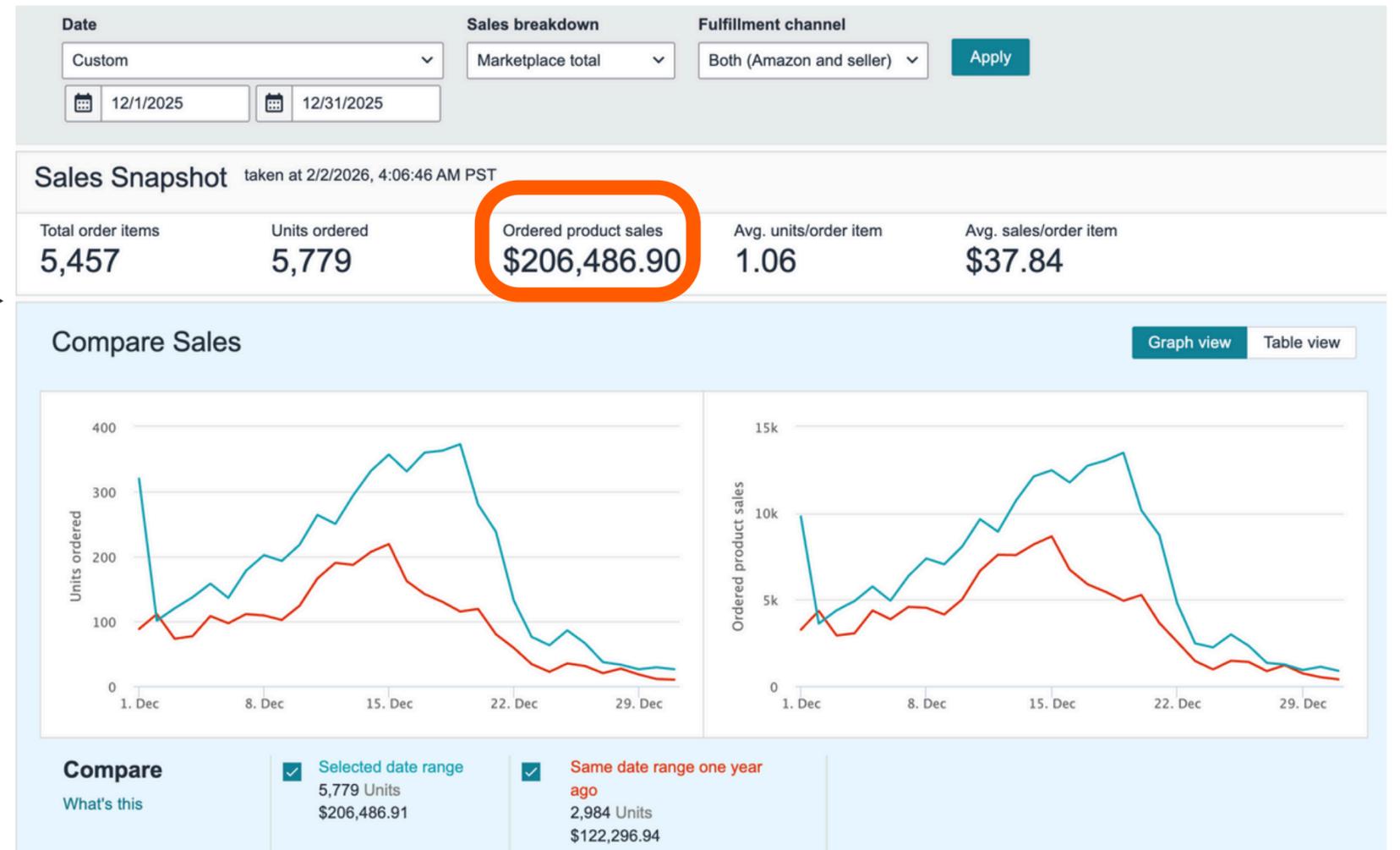
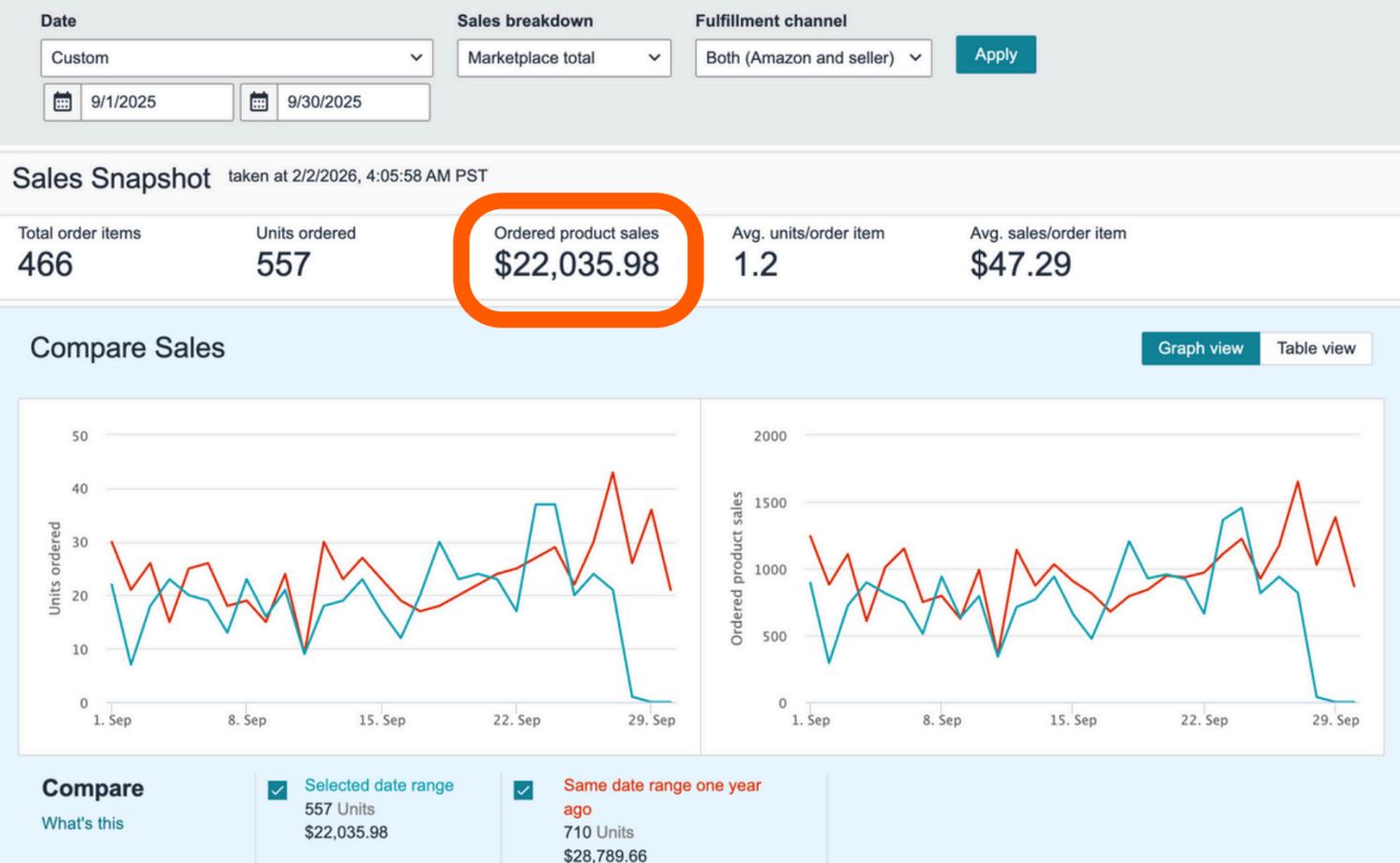


VIKING DRINKWARE BRAND

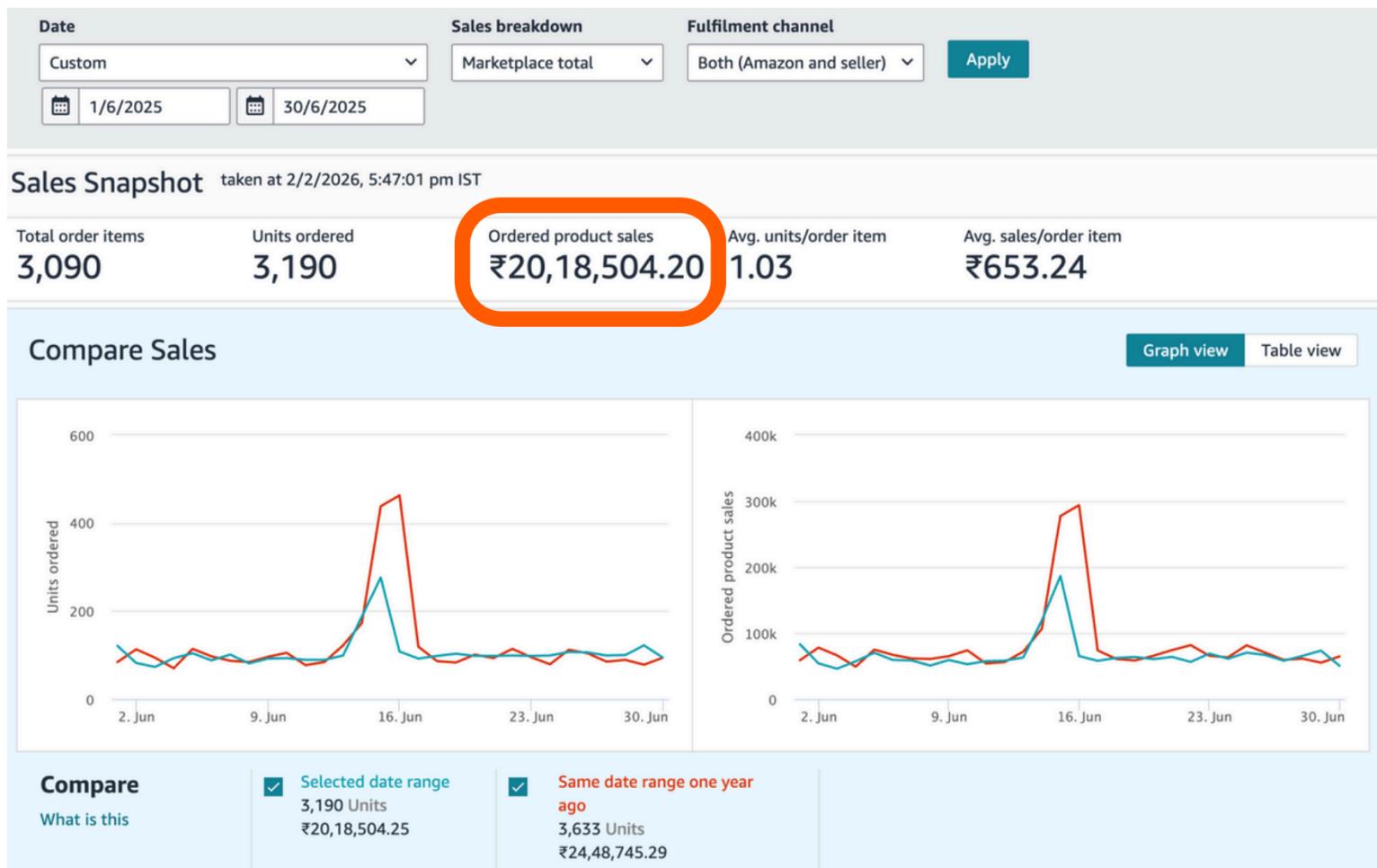
CASE STUDY 2

REVENUE GROWTH

NORTH AMERICA MARKET



Scaled Sales by 9x
within 4 months
from \$22k to 206k a
month

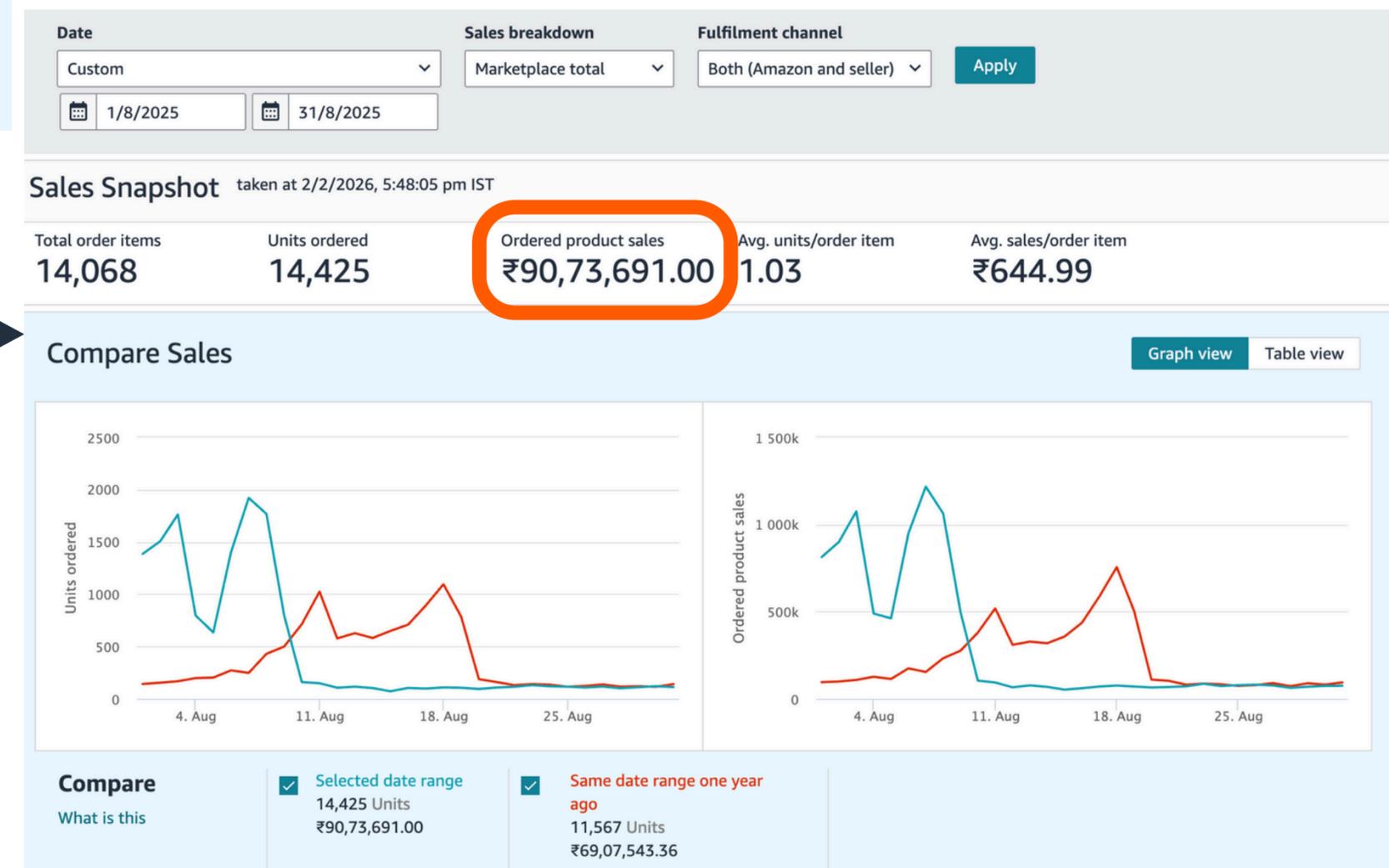


FLOWER BOUQUET BRAND

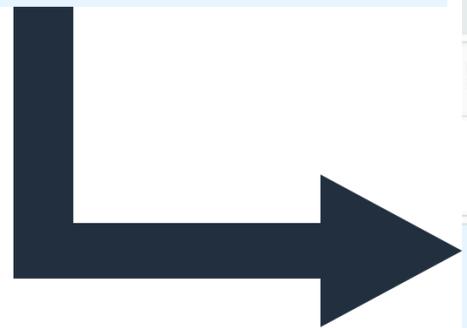
CASE STUDY 3

REVENUE GROWTH

INDIAN MARKET



Boosted 4.5x Sales
within 3 months
from 20 Lacs to 90.7
Lacs a month



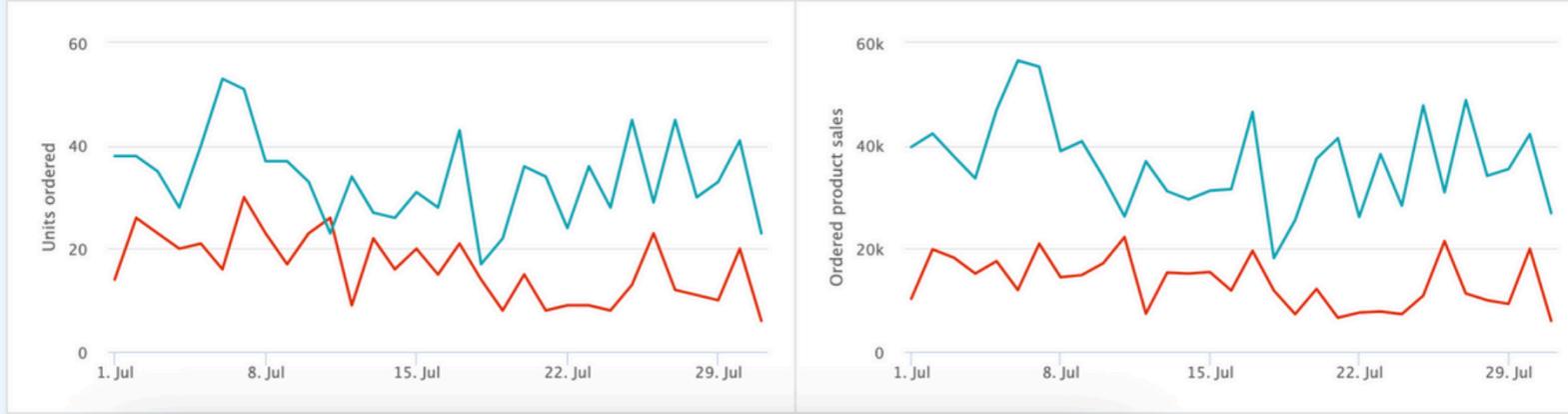
Date: Custom (1/7/2024 to 31/7/2024)
 Sales breakdown: Marketplace total
 Fulfillment channel: Both (Amazon and seller)

Sales Snapshot taken at 1/9/2024, 9:51:28 am IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
945	1,045	₹11,41,856.00	1.11	₹1,208.31

Compare Sales

Graph view Table view



HAIR STYLING BRAND

CASE STUDY 4

REVENUE GROWTH

INDIAN MARKET

Boosted 4x Sales
 within 4 months
 from 11.4 Lacs to
 38.2 Lacs a month

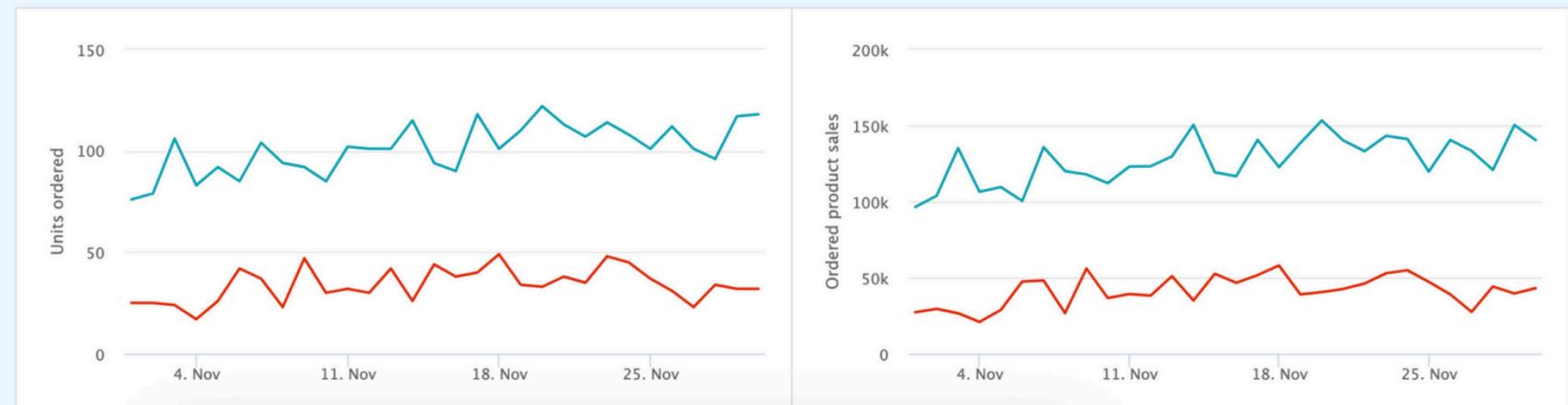
Date: Custom (1/11/2024 to 30/11/2024)
 Sales breakdown: Marketplace total
 Fulfillment channel: Both (Amazon and seller)

Sales Snapshot taken at 6/2/2025, 7:10:34 pm IST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
2,902	3,037	₹38,16,720.00	1.05	₹1,315.20

Compare Sales

Graph view Table view



Date
 Custom [v]
 9/1/2024 [calendar] 9/30/2024 [calendar]

Sales breakdown
 Marketplace total [v]

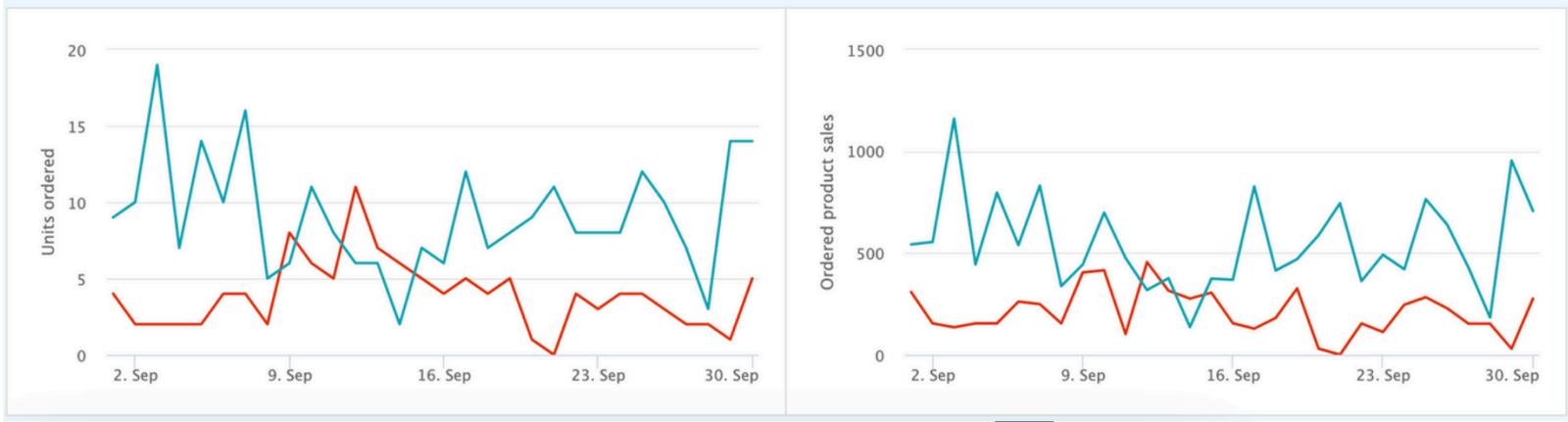
Fulfillment channel
 Both (Amazon and seller) [v] **Apply**

Sales Snapshot taken at 11/12/2024, 5:20:22 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
259	273	\$16,382.05	1.05	\$63.25

Compare Sales

Graph view Table view



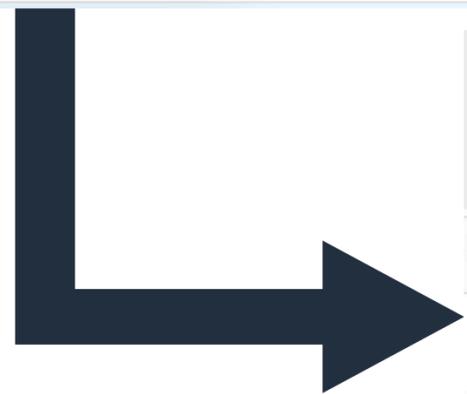
DECORATIVE URN BRAND

CASE STUDY 5

REVENUE GROWTH

USA MARKET

Boosted 60% Sales within 1 month from \$16k to 26k a month



Date
 Custom [v]
 10/1/2024 [calendar] 10/31/2024 [calendar]

Sales breakdown
 Marketplace total [v]

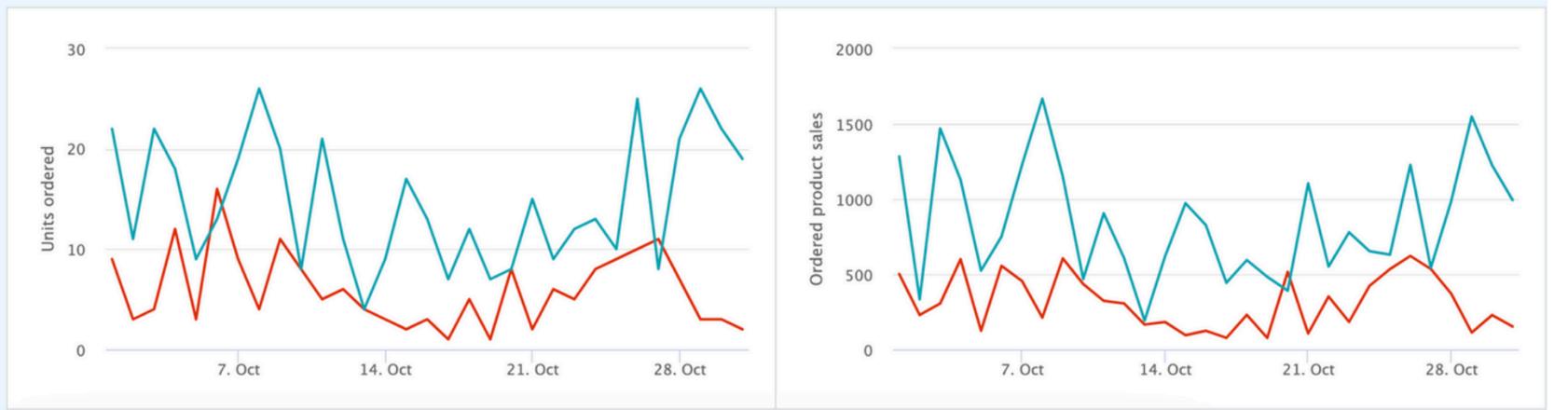
Fulfillment channel
 Both (Amazon and seller) [v] **Apply**

Sales Snapshot taken at 11/12/2024, 5:19:50 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
428	457	\$26,252.21	1.07	\$61.34

Compare Sales

Graph view Table view



Date: Custom (1/4/2024 to 30/4/2024)
 Sales breakdown: Marketplace total
 Fulfillment channel: Both (Amazon and seller)

Sales Snapshot taken at 31/8/2024, 2:57:40 pm IST

Total order items: 63
 Units ordered: 64
Ordered product sales: ₹16,803.45
 Avg. units/order item: 1.02
 Avg. sales/order item: ₹266.72

Compare Sales

Graph view Table view



PET SUPPLY BRAND

CASE STUDY 6

PRODUCT LAUNCH

INDIAN MARKET

Achieved 3.5 Lacs Sales within 3 months from product launch

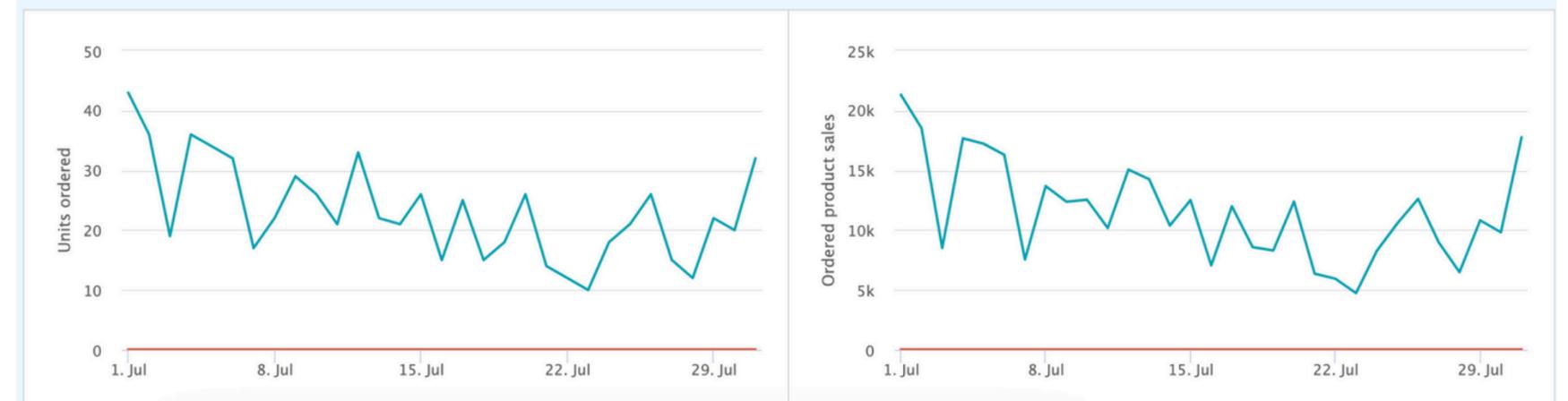
Date: Custom (1/7/2024 to 31/7/2024)
 Sales breakdown: Marketplace total
 Fulfillment channel: Both (Amazon and seller)

Sales Snapshot taken at 31/8/2024, 2:55:31 pm IST

Total order items: 668
 Units ordered: 718
Ordered product sales: ₹3,58,720.00
 Avg. units/order item: 1.07
 Avg. sales/order item: ₹537.01

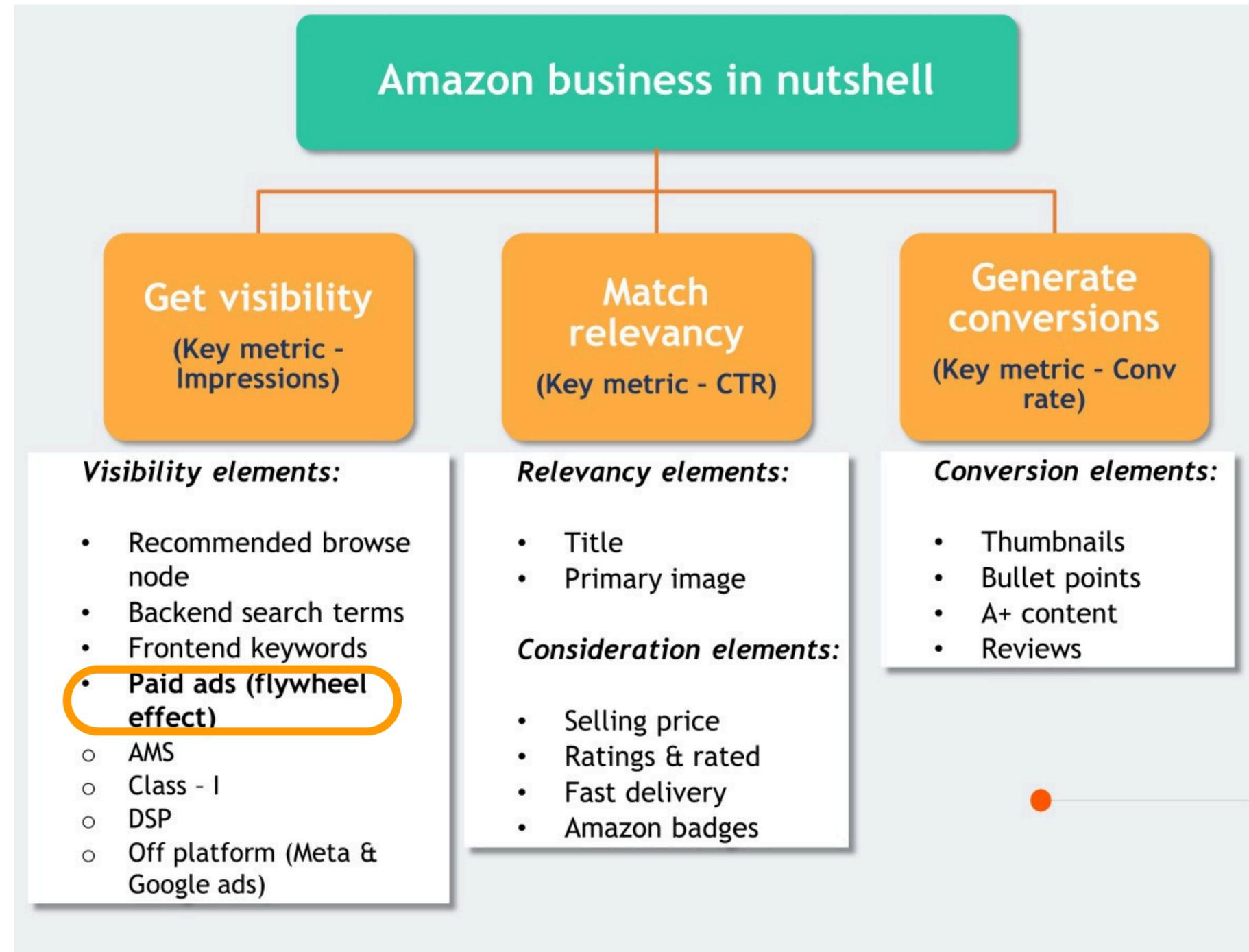
Compare Sales

Graph view Table view



OUR 'X' FACTOR

Instead of working only on Amazon ads, we work on all the aspects of Amazon to grow your business significantly.





ABHIT BHATNAGAR
CO-FOUNDER, PAWLLO

Thanks to ExpGrowth, Pawllo has achieved remarkable success on Amazon. We highly recommend them.



ANUBA KAKKAR
FOUNDER, TIGGLE

Scaling Tiggles wouldn't be possible without team ExpGrowth. How skilled they are scaling brands on Amazon!

CLIENT TESTIMONIAL

Our clients' Amazon success stories speak volumes about our impact!

CO-FOUNDERS



Azhar Hussain

SRCC Alumni, Ex OYO, Ex myHQ, Ex Odint, 8+ years in corporate & 5+ years in e-commerce marketing



Mohd Qamar

Ex Digiversal, Ex Tutorbin, 2nd Time Founder, 6+ experience in e-commerce marketing

HOW TO FIND US



EXP GROWTH BUSINESS SOLUTIONS LLP

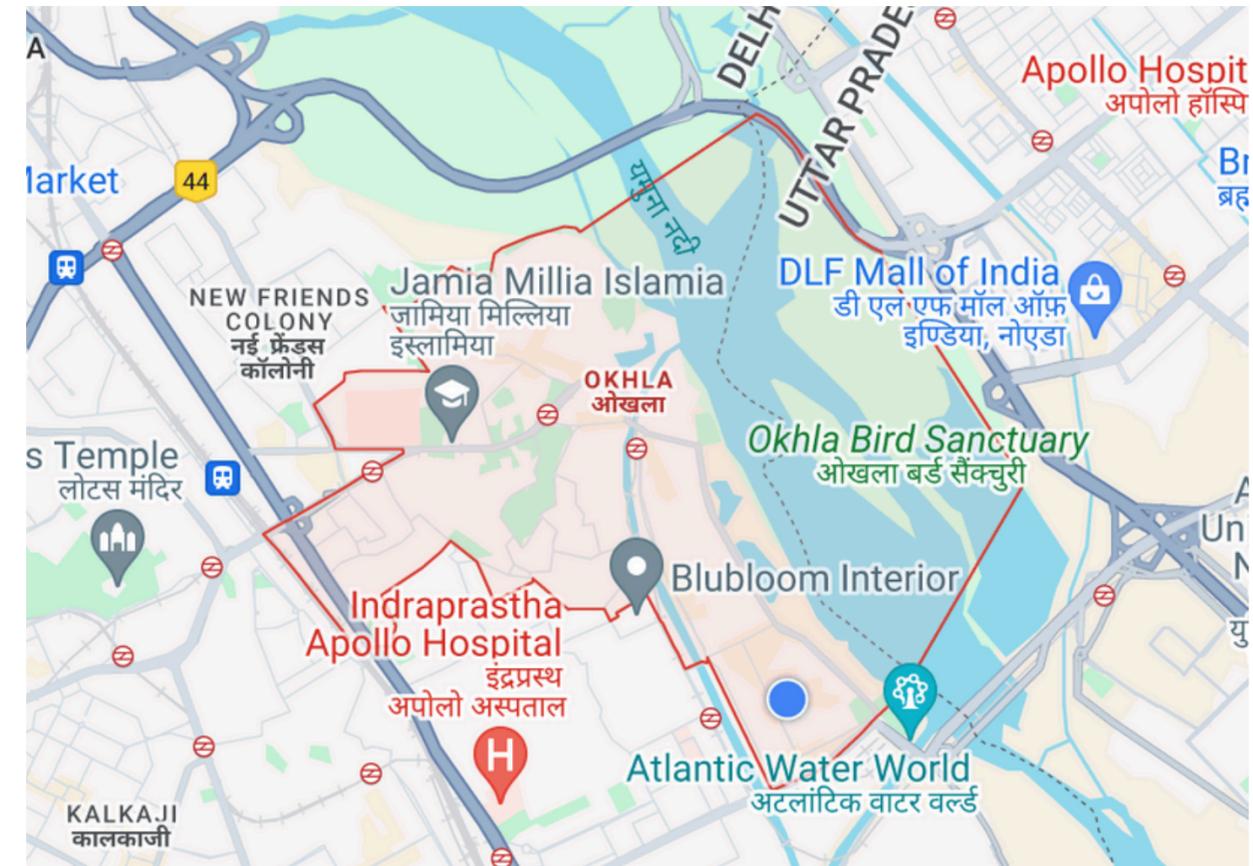
D-105, VIP Apartments, 206,
Shaheen Bagh, Okhla Delhi, New
Delhi, India



+91-9210109223



business@expgrowthdigital.com



THANK

YOU